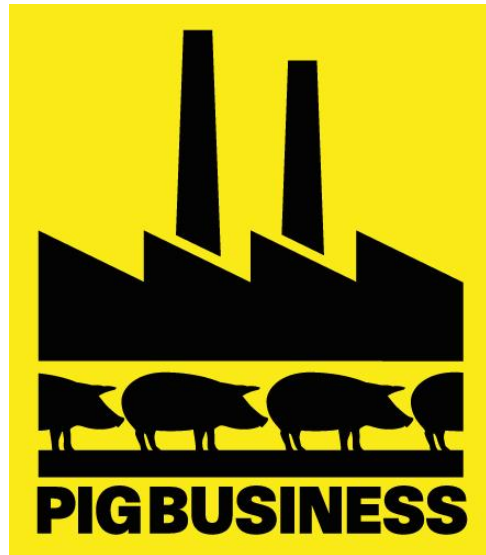


A MESSAGE FROM TRACY WORCESTER

Hello. My name is Tracy Worcester. I have spent four years travelling Europe and the US looking for the truth about the factory farms that produce 80 per cent of our pig meat.

What I found convinced me that I will never buy intensively-reared pork, - because it is harming not only the pigs kept in inhumane conditions but the environment and farming communities. It even has the potential for severe damage to human health.



My film, *Pig Business*, shows some of the appalling sights that I found - pigs incarcerated in horrible metal cages while they give birth, pigs kept in cramped dark sheds where they make each other ill and bite each other, and dead pigs disposed of like so much garbage.

I also found communities where sustainable family farms are thrown out of business by the arrival of the meat factories, where neighbours find it hard to breathe because of the stench.

I saw great lagoons of pig excrement which sits untreated in some of the most beautiful countryside in Europe, and other areas where effluent has just been dumped.

I heard from villagers who said their local authority had to lay in a new water pipeline because their water supply became unusable after the arrival of a pig factory.

And I met the meat plant workers who said their health was being damaged by the noxious fumes they were forced to breathe in - as well as the local doctor who backed their concerns.

I believe that if you watch my film and see what I have seen, you too will never want to buy cheap, poor quality pig meat that causes so much damage to animals, people and the environment.

And I'm sure that like me you will want to do something to change this appalling industry that claims to be serving you, the consumer.

The *Pig Business* website contains plenty of ideas for individuals to contribute to the change we all need, as well as links to the many campaigning organisations that are involved in this work.

Pig Business suggests the need for change in many areas - animal welfare, supermarket labelling, environmental protection and economic policy to name a few. Some people watching the film will be concerned about all these areas, others will be touched by a single injustice.

Whatever your concerns, I hope you take the opportunity to explore this website and decide what it is that you can do to help bring about change.

Tracy Worcester